

FOR IMMEDIATE RELEASE

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<http://www.thebestarts.com/lionkingbenefitpresskit/>

**theBestArts.com presents “The Lion Sings Tonight”
A cabaret featuring cast members from DISNEY’S THE LION KING
Monday, April 21, 2014, at 7:30pm
Rich Theatre – Woodruff Arts Center – 1280 Peachtree Street, Atlanta
to benefit Joining Hearts and Broadway Cares/Equity Fights AIDS**

On Monday, April 21st at 7:30pm, **theBestArts.com** will present its fifth Broadway benefit cabaret in Atlanta, **THE LION SINGS TONIGHT**. The evening will feature performances by cast and crew members of the Broadway national touring company of **DISNEY’S THE LION KING** at the Woodruff Arts Center’s Rich Theatre in midtown Atlanta. 100% of ticket revenue from this event will go directly to **JOINING HEARTS** and **BROADWAY CARES/EQUITY FIGHTS AIDS (BC/EFA)**.

Produced by Kevin Ireland, founder of **theBestArts.com**, along with **DISNEY’S THE LION KING** company members Ben Lipitz and Jelani Remy, the evening will have audience members Dancing In Their Seats to top 60s hits from Aretha Franklin, the Supremes, Marvin Gaye, the Temptations, the Rolling Stones, Gladys Knight and many more. Over 25 singers, dancers and musicians from the company will showcase their diverse singing and dance talents, accompanied by a live band. A mid-show auction will present opportunities to join the company backstage at **THE FOX THEATRE** and a June trip to NYC to attend the Broadway show of your choice AND Broadway Bares. A silent auction starting at 6:30pm will feature items donated by **DISNEY’S THE LION KING**, including show memorabilia. Cash bar.

Advance general admission tickets are \$40. Advance VIP tickets are \$80 and include a 6:15pm pre-show reception hosted by the show’s lead performers. Host and sponsorship opportunities are available as well. Details and tickets at <http://www.thebestarts.com/lionking/>. Tickets at the door will be \$50 and \$90 (VIP) if available.

DISNEY’S THE LION KING: Tickets to the Atlanta engagement of DISNEY’s THE LION KING, playing at The Fox Theatre from April 10 – 27 as part of the Fifth Third Bank Broadway in Atlanta 2013/2014 season, are available at The Fox Theatre box office, online at <http://www.foxtheatre.org> or by calling 1-855-285-8499.

theBestArts: Since 2007, theBestArts.com has helped provide visibility to rising musical theatre singers, dancers and songwriters through our non-commercial website, Facebook page, college showcase concerts in New York City, and Broadway Tour benefits in Atlanta. <http://www.facebook.com/theBestArts> and <http://www.theBestArts.com>

BENEFICIARIES

JOINING HEARTS is a 501(c)(3) all-volunteer, non-profit organization dedicated to providing housing support to people living with HIV and AIDS in greater Atlanta. 2013-2014 is our 27th fundraising year committed to this cause. 100% of every dollar raised through ticket sales and tips is donated to our beneficiaries: **AID Atlanta, Joining Hearts and The Living Room**. <http://www.joininghearts.org>

BROADWAY CARES/EQUITY FIGHTS AIDS (BC/EFA) is the nation's leading industry-based, non-profit AIDS fundraising and grant making organization. BC/EFA is the on-going, committed response from the American theater community to an urgent worldwide health crisis. Since its founding in 1988, BC/EFA has raised over \$250 million for critically

needed services for people across the country with AIDS, HIV, and other serious illnesses. BC/EFA donated over \$100,000 to Georgia social service organizations in 2013 and will direct a portion of their proceeds to Open Hand Atlanta.

<http://www.broadwaycares.org>