

For Immediate Release

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**THE NATIONAL TOURING COMPANY OF WICKED
TO HOST A CABARET PERFORMANCE
“Our Wicked, *Wicked* Ways”
MONDAY, SEPTEMBER 26, at 7:30pm
14th Street Playhouse – 173 14th Street, Atlanta, GA 30309
To benefit Joining Hearts and Broadway Cares/Equity Fights AIDS**

On Monday, September 26, the National Touring Company of **WICKED** will host **Our Wicked, *Wicked* Ways**, an evening of cabaret performances. Held at the 14th Street Playhouse, 173 14th Street in Atlanta, the event will feature cast and crew members of the traveling company. The net proceeds of this event will benefit **JOINING HEARTS** and **BROADWAY CARES/EQUITY FIGHTS AIDS**.

Produced by Kevin Ireland, founder of theBestArts.com and Kevin Beebee, Associate Company Manager for **WICKED**, the evening is an opportunity for company members to step out of their roles in the musical in music, dance and comedy; and will feature company members including Justin Brill (Boq), Mark Jacoby (The Wizard), Stefanie Brown (Nessarose) and Mariand Torres (Elphaba Standby), as well as members of the ensemble and touring staff. In addition, there will be a silent auction of items including *WICKED* memorabilia used in actual performances, and a live auction of several opportunities to join the company backstage at The Fox Theatre, including a chance to bid on a walk-on role to be in **WICKED**.

Admission to **Our Wicked, *Wicked* Ways** is by donation. Tickets are available online at www.thebestarts.com/wickedbenefit, and at the door. General Admission is \$35. VIP tickets, which include a 6:30pm pre-show reception hosted by Amanda Jane Cooper (Glinda), Dee Roscioli (Elphaba) and Colin Hanlon (Fiyero), are available for \$75. All proceeds benefit Joining Hearts & BC/EFA and donations are tax-deductible. Silent auction items and a cash bar will be available before and after the show. ***While all are welcome, the evening is intended for mature audiences of 18 and older and parental discretion is advised.***

Our Wicked, *Wicked* Ways is part of an ongoing series of performances by the touring company throughout the country to support charitable causes which advance **WICKED's** theme of acceptance and illuminate the musical's message that people should not be judged on first impressions alone. The company believes that in these divisive times we must come together to support those in need throughout the country and around the world. In its 6 years on the road, the company has raised over \$2,000,000 in donations for **BROADWAY CARES/EQUITY FIGHTS AIDS** and local AIDS Services organizations all over the country.

WICKED: Tickets to the Atlanta engagement of **WICKED**, playing The Fox Theatre from September 14-October 9, are available at the Fox Theatre box office, all Ticketmaster outlets, online at www.ticketmaster.com or by calling 1-800-982-2787.

theBestArts: Since 2007, **theBestArts** has strived to provide more visibility to rising musical theatre singers, dancers and songwriters through our website, facebook page, college showcase concerts in New York City and Broadway Tour benefits in Atlanta. www.facebook.com/theBestArts and www.theBestArts.com

BENEFICIARIES

Joining Hearts, Inc., is a 501(c)(3), all-volunteer, non-profit organization dedicated to providing housing support to people living with HIV and AIDS in Atlanta. 100% of every dollar raised through ticket sales is donated to their 501(c)(3) beneficiaries, AID Atlanta and Jerusalem House. Since 1987, Joining Hearts has raised over \$1.15M for these two worthy organizations - with no administrative costs.

AID Atlanta, Inc. has been saving and transforming lives since its inception in 1982. The agency was founded as a “grass-roots” response to the devastating and fatal impact HIV/AIDS was having on the Atlanta community. The mission of AID Atlanta is to reduce new HIV infections and improve the quality of life of its members and the community by breaking barriers and building community. Services are provided to those most at risk and most in need including specific at-risk populations, those who are under- or uninsured, and those living very near or below the poverty level. www.aidatlanta.org

Jerusalem House is Atlanta's oldest and largest provider of permanent supportive housing designated for homeless and low-income individuals and families affected by HIV/AIDS. Atlanta has more homeless children than any city in the U.S.; on any given day, almost 40% of JH residents are children. Jerusalem House provides over 62% of the permanent supportive housing designated for Atlanta's homeless and low-income population with HIV/AIDS.

Broadway Cares/Equity Fights AIDS (BC/EFA) is the nation's leading industry-based, nonprofit AIDS fund raising and grant making organization. BC/EFA is the on-going, committed response from the American theater community to an urgent worldwide health crisis. By drawing upon the talents, resources and generosity of this community, BC/EFA raises funds for AIDS-related causes across the United States. Since its founding in 1988, BC/EFA has raised over \$150 million for critically needed services for people with AIDS, HIV, and other serious illnesses. www.broadwaycares.org

Special Thanks to GFour Productions and *Motherhood the Musical* for allowing the use of the 14th Street Playhouse for this event. For more information regarding *Motherhood the Musical*, please visit www.14thstplayhouse.org